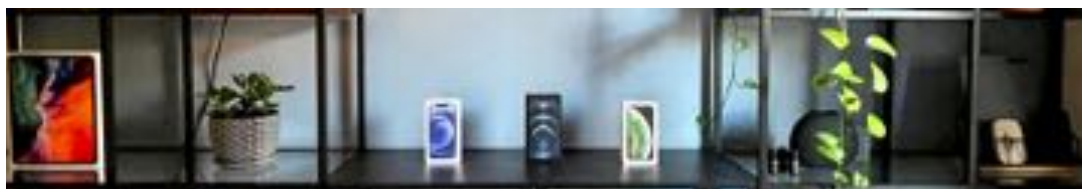
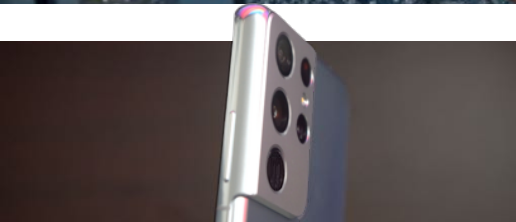




VittorTech

MEDIA KIT



who we are

A niche consumer electronics and lifestyle media channel built for a community of tech enthusiasts.

We've already helped countless brands tell their story and showcase their products through authentic, genuine reviews and tutorials.

Fuelled by a passion for technology, we welcome all innovation and invite you to collaborate with VittorTech.

our mission

Create the highest quality videos possible, leading to a community centred around a love of technology.

our vision

Become a trusted resource for consumer electronics and lifestyle industries, and a leading media channel with an emphasis on storytelling.

+5k

LOYAL SUBSCRIBERS

1 MILLION

VIDEO VIEWS WITHIN FIRST YEAR
ON YOUTUBE

+\$15K

MEASURED REVENUE FOR
PARTNERSHIPS

humble beginnings

Founded in 2020, VittorTech was created - fuelled by a life-long passion for technology.

With a strong background in technology, marketing, and graphic design, VittorTech was able to launch with extremely high production value from day one.

We surpassed our initial goal of 1,000 subscribers by +200% within the first year, and we're just getting started.

16% CTR

Demonstrates the interest in Vittortech content from search results.

→ Average on YouTube is 4 to 10%

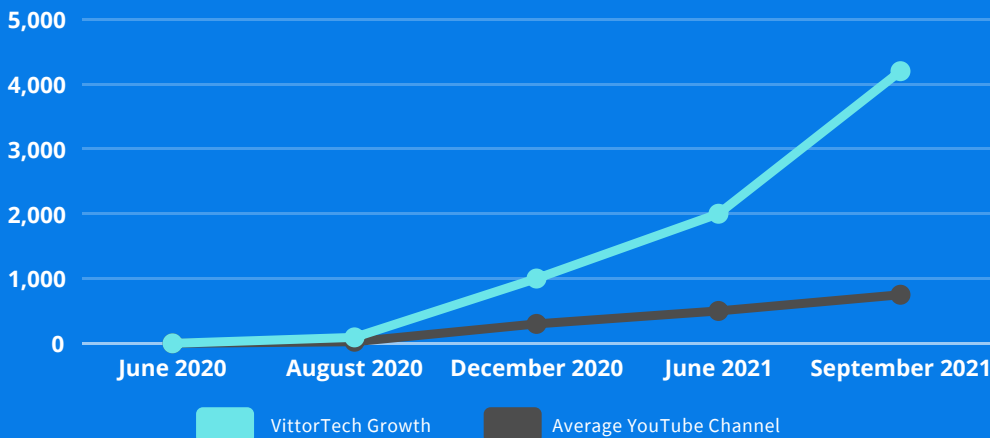
31K HOURS

of watch time within the first year on YouTube proves the quality of content.

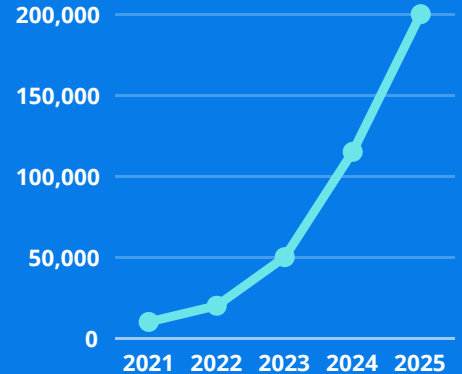
→ Average on YouTube is ~4-8k hours

The VittorTech Momentum

Actual



Projected



Detailed look at the initial traction gained on YouTube within the first year of founding VittorTech and the expected result of momentum based on current growth.

contact



VittorTech
5K Subscribers



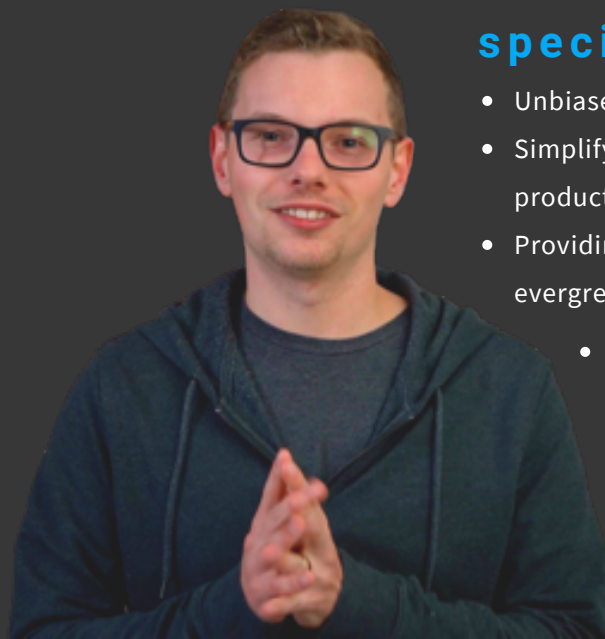
@vittortech
232 followers



@danvittorini
440 followers



vittortech.com



specialties

- Unbiased, professional reviews of products
- Simplifying the technical advantages of products for the general consumer
- Providing comprehensive walkthroughs for evergreen source of traffic
- An extensive background in iOS, Android, and Vehicle Infotainment
- A dedicated focus on your product and a fast turnaround of content (within 1 business day if required)



OVOU Card

Successful partnership that generated significant revenue for OVOU and became their **top traffic source** across all platforms.

 **#1 Traffic Source**

Best TV Box

Demonstrating the comparisons between Apple TV, Chromecast with Google TV, and Amazon Firestick 4K.



30K Views



4 Minutes

Average View Duration



HOOBBS Smart Home Hub

An initial review developed into a tutorial series showcasing the endless opportunities. It quickly became one of the top revenue generating series for HOOBBS.



30K Views



\$4k+

in Measured Revenue

RATES

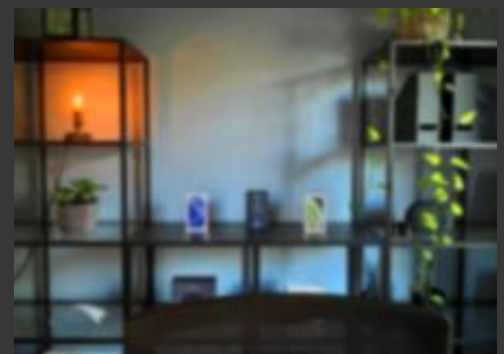
As an initial supporter of the channel these introductory rates apply. Please reach out to Dan Vittorini directly (business@vittortech.com) to discuss partnership opportunities.



Standalone Video
Contact for pricing



Ad Banner
Contact for pricing



The Shelf
Contact for pricing